

01 / FORM / CATALOGUE ASSISTANT

From a wish to a shortlist.

A furniture-shopping demo that turns a short request into a specific selection. The rules consider category, budget, width and sample stock, then show the data behind the answer.

A SAMPLE SCENARIO

Try the preset: a sofa up to RUB 80,000, no wider than 230 cm.

Sample result: LINE sofa / RUB 69,900 / 220 cm / 3 in sample stock.

WHAT WORKS IN THE BROWSER

- Compare matching products from the eight-item sample catalogue.
- Carry budget and category preferences into the next message.
- Read material and availability rules with visible source references.
- Confirm a contact form to save a demo enquiry in the local register.

PRODUCTION: PROPOSED NEXT SCOPE

- A deployed backend and current catalogue or inventory connection.
- Server-side validation, access controls and a consent workflow.
- A separately configured CRM or Telegram delivery integration.

SCOPE & BOUNDARIES

The demo reads sample stock; it does not reserve products or reduce inventory. Conversations and saved enquiries stay in this browser. Responses follow JavaScript rules, with no live AI service.

SELECTION + SOURCE + ENQUIRY

02 / PULSE / LEAD QUALIFICATION

A loose enquiry. A clearer brief.

A web-studio intake demo that collects the information needed for a first conversation. It makes missing fields and readiness rules visible instead of treating every enquiry as a complete brief.

A SAMPLE SCENARIO

Try the preset: a clothing store / RUB 300,000 / 6 weeks / founder@example.com.

Sample result: store, budget, deadline and contact captured; marked ready for discussion.

WHAT WORKS IN THE BROWSER

- Extract the project type, budget, deadline and contact from the demo prompts.
- Add details across messages and revise previously collected fields.
- Inspect ready, needs-details or manual-review states.
- Review and confirm a lead card before it is saved in the local register.

PRODUCTION: PROPOSED NEXT SCOPE

- A secure backend, persistent lead database and staff permissions.
- Agreed qualification rules and a monitored human handoff.
- Separately configured CRM, email or Telegram notifications.

SCOPE & BOUNDARIES

Readiness is the result of visible demo rules, not a sales prediction or a binding quote. A low sample budget triggers manual review. The final project estimate belongs to a person.

BRIEF + READINESS + LEAD CARD

03 / CARE / CUSTOMER SUPPORT

A useful answer. A visible source.

A support demo for a fictional shop. It looks up sample orders and written policies, and offers an operator enquiry when the available information does not support an answer.

A SAMPLE SCENARIO

Try the preset: order ORD-1043 with buyer@example.com.

Sample result: in delivery; the delivery date must be clarified by an operator.

WHAT WORKS IN THE BROWSER

- Look up a sample order using its number and matching email.
- Inspect the delivery, payment, return and order-change policies.
- See source references and the steps behind a response.
- Prepare and confirm an operator enquiry when more help is needed.

PRODUCTION: PROPOSED NEXT SCOPE

- An authorised order API and stronger customer verification.
- Reviewed support content, update ownership and staff permissions.
- A connected helpdesk, delivery monitoring and escalation process.

SCOPE & BOUNDARIES

The order-and-email check demonstrates matching only; it is not production authentication. CARE does not modify orders, approve refunds or calculate a delivery date without data.

ANSWER + SOURCE + ESCALATION

04 / RELAY / EVENT HANDLING

One event. A controlled change.

A browser simulation of payment-event processing. It shows how event validation, duplicate detection, allowed order transitions and a retryable queue can work together.

A SAMPLE SCENARIO

Try: `payment.succeeded` / `ORD-1042` / 6,990,000 kopeks (RUB 69,900).

From the initial sample state: order becomes paid; one follow-up job enters the queue.

WHAT WORKS IN THE BROWSER

- Validate the event shape, RUB currency and amount against the sample order.
- Repeat the same event and inspect that no extra change is created.
- Reject an existing event ID reused with different content.
- Simulate a first delivery failure, then process the queued retry.

PRODUCTION: PROPOSED NEXT SCOPE

- Provider signatures verified on a trusted server, with protected secrets.
- Transactional database updates and durable event deduplication.
- A persistent queue, real recipient, monitoring and retry policy.

SCOPE & BOUNDARIES

Events, queue jobs and delivery results are local simulations. No money is charged or refunded, no external recipient is contacted, and browser checks do not provide webhook security.

VALIDATION + STATE + RETRY